

Points	4	3	2	1
Lightning handling of natural / artificial light	Light bender	The light is at logical places and adds to the atmosphere	The light seems sometimes unintentional, too bright or too dark.	The light is all over the place, the flash is very visible
Composition framing, ensemble of model, background and colours	The photos are scenic, it makes the portrayed character shine	Most of the time the colours, background and model are in harmony	Some compositions seem forced and don't emit much of a mood	The composition is unintentional, model, colours, backgrounds don't match
Editing beauty retouch, addition or removal of elements	The beauty retouch is detailed and fitting, necessary elements have been removed or added.	Beauty retouch has been done, almost no disturbing elements to be seen	Beauty retouch is hastily done, there are disturbing elements.	Beauty retouch is unskillfully or not done, disturbing elements are easy to be found
Model flattering shots	The photos flatter the models, they look natural and convey feelings	The photos give value to the model. The posing is mostly natural	Some photos are unfavorable, the posing is sometimes awkward	The photos do not take into account the model's appearance, unflattering shots
Overall impression is a personal style visible? What impression does the work leave?	An easy recognizable style, giving a feeling of admiration to the viewer	A distinct style can be identified, the viewer feels drawn to the photos	Most photos look like other photographers style, the viewers gaze doesn't rest long on the photos	No style can be identified, no concept visible, one can immediately see the lower skill level